

Scrambled

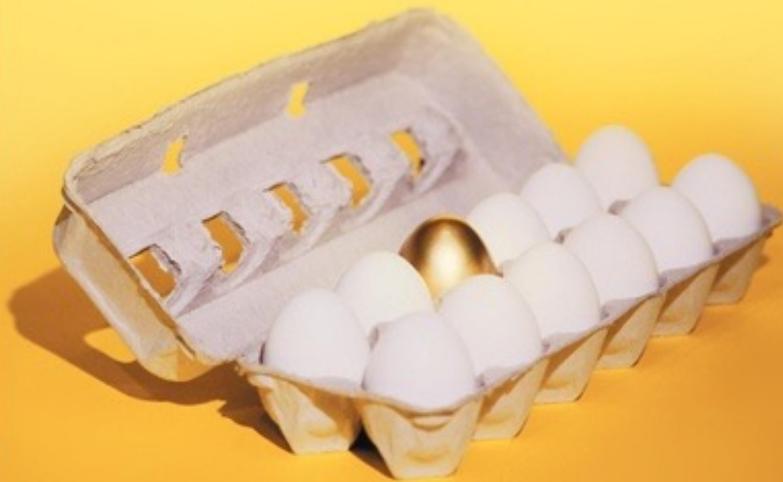
Good Enough

Recap

THE PARADOX OF CHOICE

WHY MORE IS LESS **BARRY SCHWARTZ**

HOW THE CULTURE OF ABUNDANCE ROBS US OF SATISFACTION



"A revolutionary and beautifully reasoned book about the promiscuous amount of choice that renders the consumer helpless. A must read."

— Martin Seligman, author of *Authentic Happiness*

P.S.
INSIGHTS,
INTERVIEWS,
& MORE...

“Learning to choose is hard. Learning to choose well is harder. And learning to choose well in a world of unlimited possibilities is harder still, perhaps too hard.”

Barry Schwartz

Recap

Then Jesus said to his disciples: “Therefore I tell you, do not **worry** about your life, what you will eat; or about your body, what you will wear. For life is more than food, and the body more than clothes. [Luke 12:22-23](#)”

Recap

All these people were still living by faith when they died. They did not receive the things promised; they only saw them and welcomed them from a distance, admitting that they were **foreigners and strangers on earth**. People who say such things show that they are looking for a country of their own. If they had been thinking of the country they had left, they would have had opportunity to return. **Instead, they were longing for a better country—a heavenly one.** Therefore God is not ashamed to be called their God, for he has prepared a city for them. **Hebrews 11:13-16**

Good to Great/Great by Choice

UNCERTAINTY, CHAOS, AND LUCK—
WHY SOME THRIVE DESPITE THEM ALL

GREAT BY **CHOICE**

Jim Collins

AUTHOR OF *GOOD TO GREAT*
4 MILLION COPIES SOLD

Morten T. Hansen

“Greatness is not a function of circumstance. Greatness, it turns out, is largely a matter of conscious **choice**, and **discipline.**”

James C. Collins

Good to Great/Great by Choice

“Good is the enemy of great. And that is one of the key reasons why we have so little that becomes great. We don't have great schools, principally because we have good schools. We don't have great government, principally because we have good government. Few people attain great lives, in large part because it is just so easy to settle for a good life.”

James C. Collins, Good to Great

Good to Great/Great by Choice

Fanatic Discipline

display extreme consistency of action—consistency with values, goals, performance standards, and methods. They are utterly relentless, monomaniacal, unbending in their focus on their quests.

Good to Great/Great by Choice

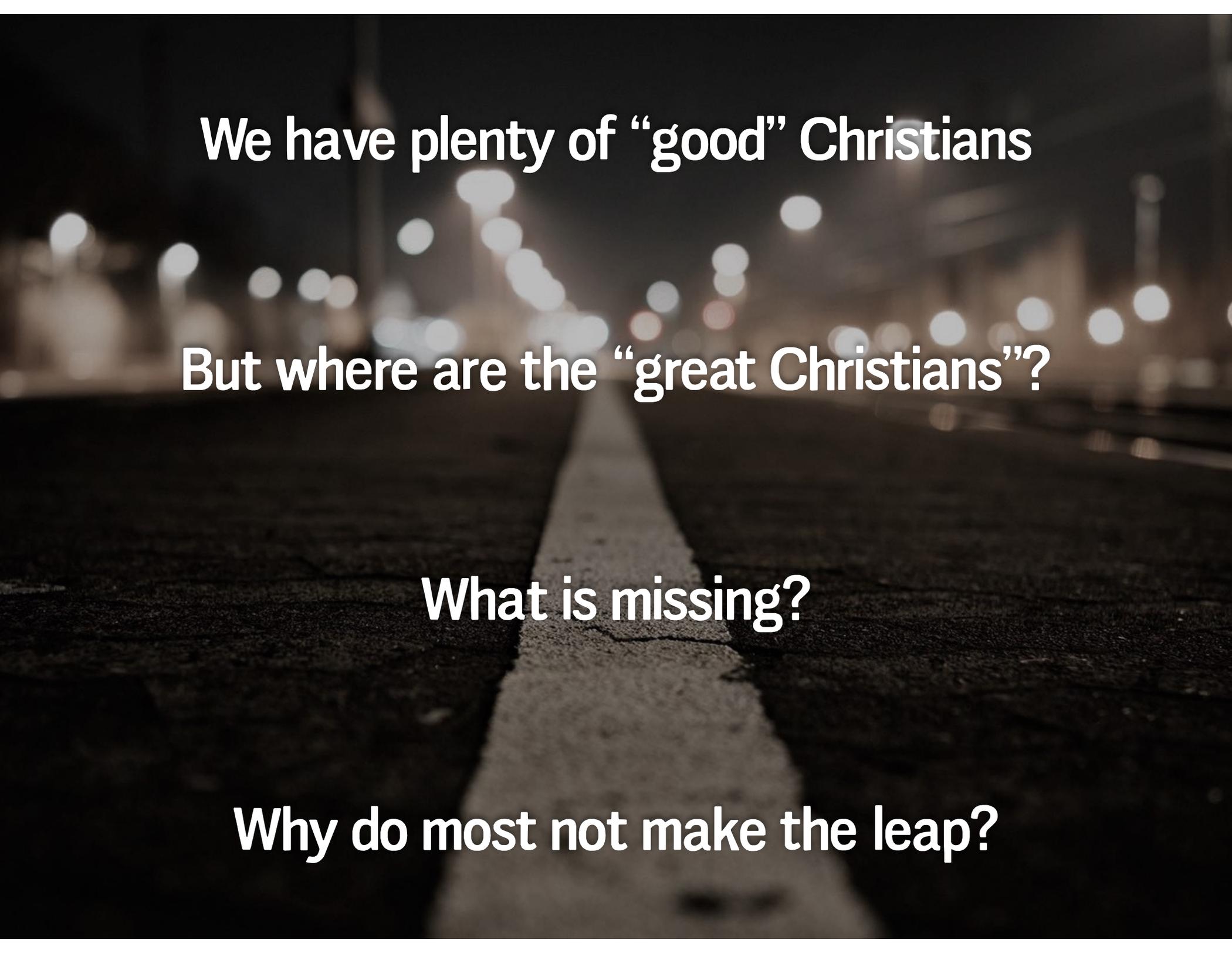
Productive Paranoia

maintain hyper vigilance, staying highly attuned to threats and changes in their environment, even when—especially when—all's going well. They assume conditions will turn against them, at perhaps the worst possible moment. They channel their fear and worry into action, preparing, developing contingency plans, building buffers, and maintaining large margins of safety

Good to Great/Great by Choice

Empirical Creativity

When faced with uncertainty leaders do not look primarily to other people, conventional wisdom, authority figures, or peers for direction; they look primarily to empirical evidence. They rely upon direct observation, practical experimentation, and direct engagement with tangible evidence. They make their bold, creative moves from a sound empirical base.



We have plenty of “good” Christians

But where are the “great Christians”?

What is missing?

Why do most not make the leap?

Three Sides and the Truth

Mark 10:17-31, Matthew 19:16-30, Luke 18:18-30

In the Gospels how you approach Jesus is how He
will respond to you

Those looking for a fight found one and those
looking for the truth found that too

Three Sides and the Truth

The Encounter

Just then a man came up to Jesus and asked,
“Teacher, what **good** thing must I **do** to **get**
eternal life?” **Matthew 19:16**

young ruler—a person of wealth and prestige, an
ideal candidate for the Jesus movement

inherit—something you didn’t work for but
received

What is the minimum I have to do to get my
reward?

Three Sides and the Truth

The Trap

Good Teacher—a term of familiarity, equals

“Why do you call me good?” Jesus answered. **“No one is good—except God alone.”** **Mark 10:18**

If we claim to be without sin, we deceive ourselves and the truth is not in us. **1 John 1:8**

Three Sides and the Truth

The Reveal

“You shall not murder, you shall not commit adultery, you shall not steal, you shall not give false testimony, honour your father and mother,’ and ‘love your neighbour as yourself.”

Matthew 19:18-19

“All these I have kept,” the young man said. “What do I still **lack?**” vs 20

Three Sides and the Truth

The Reveal Part Two

Jesus looked at him and loved him [Mark 10:21](#)

the only thing

“**One thing** you lack,” he said. “Go, sell everything you have and give to the poor, and you will have treasure in heaven. Then come, follow me.”

You don't hate your life enough

Three Sides and the Truth

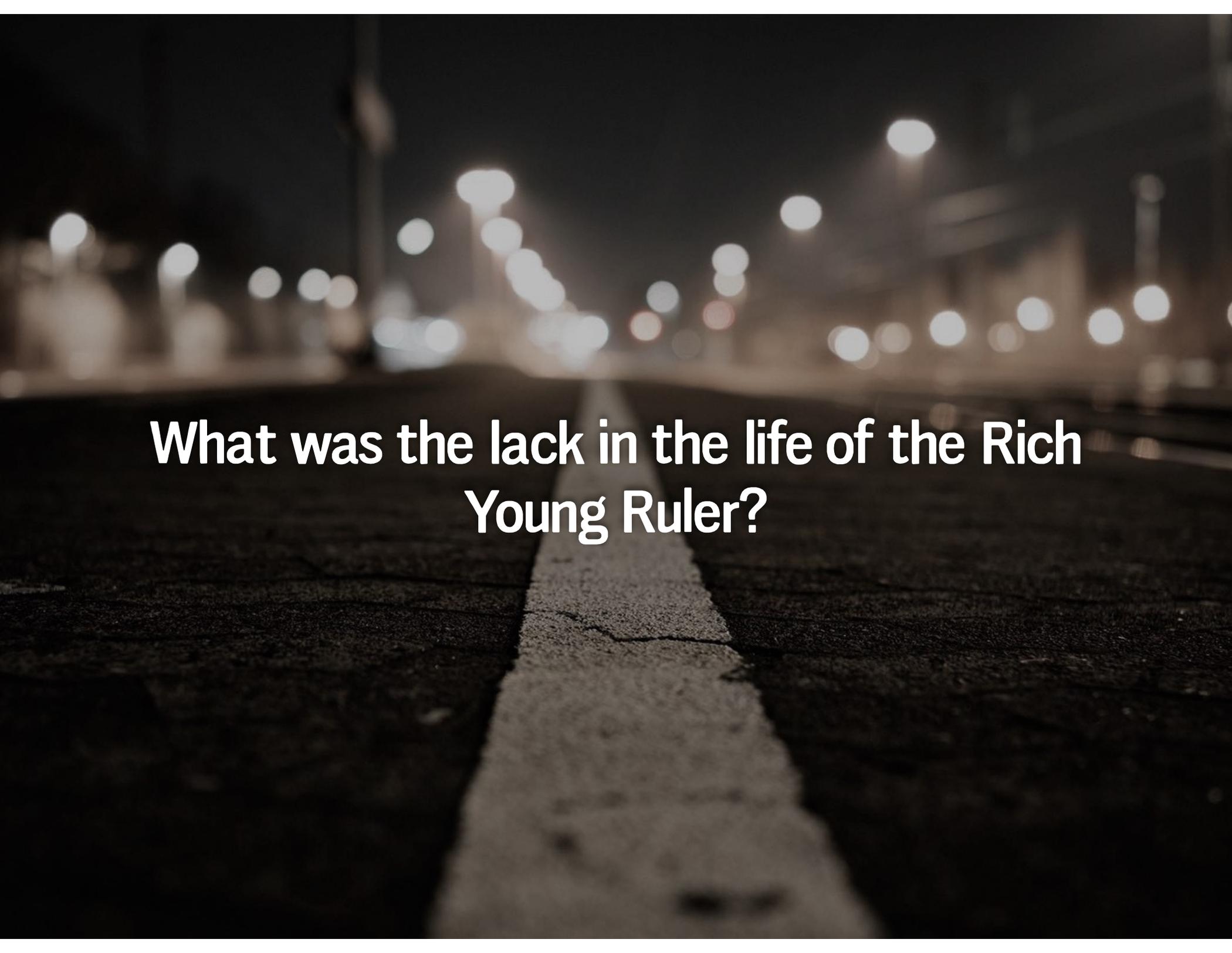
The Truth

When he heard this, he became very sad, because he was very wealthy. [Luke 18:23](#)

When we hear this, we became very sad,
because we are very busy

When we hear this, we became very sad,
because we are very popular

When we heard this, we became very sad,
because we are very comfortable



**What was the lack in the life of the Rich
Young Ruler?**

Faith without sacrifice

For the pagan world runs after all such things, and your Father knows that you need them. [Luke 12:30](#)

Disciple discomfort

In the same way, those of you who do not give up everything you have cannot be my disciples. [Luke 14:33](#)

Jesus and...

You adulterous people, don't you know that friendship with the world means enmity against God? Therefore, anyone who chooses to be a friend of the world becomes an enemy of God. Or do you think Scripture says without reason that he jealously longs for the spirit he has caused to dwell in us? [James 4:4-5](#)



Every “**what**” in your life needs to change to a
“**who**”? JC (Jim Collins not Jesus)

From this time many of his disciples turned back and no longer followed him. “You do not want to leave too, do you?” Jesus asked the Twelve. **John 6:66-67**

Simon Peter answered him, “Lord, to whom shall we go? You have the words of eternal life. We have come to believe and to know that you are the Holy One of God.” **vs 68-69**